

# INCLUSIVE GOVERNANCE AND INNOVATIVE LEADERSHIP: A CATALYST FOR GENDER PARITY



## SALMA DIALOGUE FOR GENDER EQUALITY

2023 Conference

October 22-25, 2023  
Hyatt Regency | Casablanca, Morocco



### SATURDAY, OCTOBER 21, 2023

Arrival of participants from the Americas

### SUNDAY, OCTOBER 22, 2023

Arrival of participants from Europe and Africa

19:30 **Opening dinner, Restaurant Dar El Kaid**

### MONDAY, OCTOBER 23, 2023

08:30 **REGISTRATION**

09:00 **WELCOME ADDRESS**

**Winfried Weck** | Representative to Panama, KAS Adela Director, **Germany**

**Amina Magouri** | Executive Director, SALMA Dialogue, **Tunisia**

**Steffen Krüger** | Country Representative to Morocco, KAS, **Germany**

09:20 **WELCOME REMARKS**

**Awatef Hayyar** | Minister of Solidarity, Social Integration and Family, **Kingdom of Morocco**

**Abdellatif Maazouz** | President of the region of Casablanca-Settat, **Kingdom of Morocco**

**Nouzha Chekrouni** | Senior Fellow, Policy Center of the New South, **Kingdom of Morocco**

**Raja Aghzadi** | Surgeon, Member of the Commission spéciale sur le modèle de développement, **Kingdom of Morocco**

**Hildegard Müller** | Member of the Board of KAS, President, German Association of the Automotive Industry, **Germany**

10:30 **Coffee Break**

11:00

**FIRST SESSION : INCLUSION MECHANISMS & GOVERNANCE:  
DESIGNING THE PATHWAYS TO GENDER PARITY IN HIGH LEADING POSITIONS**

**Nouzha Chekrouni** | Senior Fellow, Policy Center of the New South,  
**Kingdom of Morocco**

**Epsy Campbell Barr** | Former Vice-president, **Costa Rica**

**Raymonde Goudou Coffie** | Minister Governor of the Lake district, **Côte d'Ivoire**

**Maria Helena De Felipe** | President of the Association of Organisations of  
Mediterranean Businesswomen, **Spain**

Moderation: **Mohamed Dakhli** | Chartered Accountant, SALMA Dialogue Senior  
Fellow, **Tunisia**

12:30

**Lunch**

14:00

**SECOND SESSION : FINANCING FOR GENDER EQUALITY:  
SPECIFIC POLICIES FOR FUNDING WOMEN IN BUSINESS**

**Pamela Mbabazi** | Chairperson of the National Planning Authority, **Uganda**

**Sonia Ben Frej** | President of Tunis Stock Exchange, **Tunisia**

**Veronica Navas Ospina** | Senior Economist, World Bank Group, **USA**

**Sarah Hamouda** | Project Coordinator, African Peer Review Mechanism, **South Africa**

Moderation: **Amina Magouri** | Executive Director, SALMA Dialogue, **Tunisia**

15:30

**Coffee Break**

16:00

**THIRD SESSION : SOUTH-SOUTH & TRIANGULAR COOPERATION:  
TRADE & DIPLOMACY AS AN ACCELERATOR FOR GENDER INCLUSION**

**Markova Concepcion** | Permanent Representative to the United Nations, **Panama**

**Jose Maria Arbilla** | Ambassador to Tunisia, former Director for trade negotiations,  
**Argentina**

**Raja Aghzadi** | Member of the Commission spéciale sur le modèle de  
développement, **Kingdom of Morocco**

**Raimondo de Cardona** | Diplomat, **Italy**

Moderation: **Akram Zaoui** | Manager of the Research Support & Public Policy Lab,  
Policy Center of the New South, **Kingdom of Morocco**

20:00

**Dinner, Restaurant El Cenador**

## TUESDAY, OCTOBER 24, 2023

- 9:00 **FIRST SESSION : MILESTONES FOR GENDER PARITY IN HIGH VALUE-ADDED SECTORS**
- Sahar Mechri** | Executive Director, Le Manager, **Tunisia**
- Ana Ciuti** | Head of international affairs and strategic partnership, **Argentina**
- Leidy Guillén Cordero** | Telecommunications Public Policy Manager, Ministry of Science, Innovation, Technology and Telecommunications, **Costa Rica**
- Moderation: **Winfried Weck** | Representative to Panama, KAS Adela Director, **Germany**

10:30 **Coffee Break**

- 10:45 **SECOND SESSION : STAKEHOLDER MOBILIZATION:  
BUILDING PUBLIC-PRIVATE-PARTNERSHIP TO CLOSE THE GLOBAL GENDER GAP**

**Noomen Tounsi** | Partner, EY, **Tunisia**

**Laurine Ardjelan** | Project Coordinator in the Educational organization for the Bavarian economy, **Germany**

**Daniela Carvajalino Tobón** | Director of strategic alliances, WINGU, **Colombia**

**Raila Alves** | Project Manager, UN Women Country Office, **Brazil**

Moderation: **Sadem Jebali** | Salma Dialogue policy analyst, **Tunisia**

12:30 **Lunch**

- 14:00 **THIRD SESSION : POST-CONFERENCE FOLLOW-UP: CONCRETE STEPS & ROAD MAP**

*Build a road map for the engagement strategy between countries, international organizations, and relevant stakeholders.*

*Coordination of regular exchanges between the participants regarding challenges, experiences, and aligned policies to promote gender equality and cooperation after the conference.*

17:00 Closing remarks

20:00 **Reception, Hotel Hyatt Regency Casablanca**

## WEDNESDAY, OCTOBER 25, 2023

- 9:00 **Visit to the Medina of Casablanca**
- 12:30 **Lunch**
- 13:30 Departure of participants

## Who are we ?



Konrad-Adenauer-Stiftung (KAS) developed from the Society for Christian Democratic Educational Work that was founded back in 1955. Since 1964, it has borne the name of the first Federal Chancellor of the Federal Republic of Germany, Konrad Adenauer. The promotion of liberal democracy and a social market economy, of peace and freedom, transatlantic relations and European unification is what the KAS stands for. Similar to other political foundations, the Konrad-Adenauer-Stiftung is mostly financed by public funds. With its multifaceted work in Germany, Europe and around the world, the Konrad-Adenauer-Stiftung provides an impetus for further developing and strengthening the Christian democratic movement. In the moment, KAS features 117 offices and manages more than 130 programs around the world.



SALMA Dialogue "Strategic Alliances: Latin America Meeting Africa", is an international program based in Tunis, implemented to promote South-South and Triangular Cooperation (SSTrC).

It aims to create positive dynamics and provide spaces for interaction and exchange of Best Practices between the countries of both regions, Europe and the Americas in order to:

- Strengthen joint action and interactions in areas of interest,
- Establish binding mechanisms to bring greater impact,
- Implement regional strategies to generate synergies between the continents.

Salma Dialogue mobilizes stakeholders and partners from more than 50 different countries



In 2019, Konrad Adenauer Foundation established the new regional project "Alliances for Democracy and Development with Latin America" (ADELA) based in Panama City. This project aims to contribute to the strengthening of cooperation between Latin America, Europe and other world regions, as well as to provide opportunities for dialogue between multipliers of economic, social, foreign, security and development policy, professionals from science, politics, business associations and civil society, and representatives of international and regional organizations. Our working sectors consist of security and multilateralism, intercontinental trade and commerce, the Agenda 2030, and innovation.



## **AFRICA**

---

**Amina MAGOURI**  
SALMA Dialogue Executive Director  
M. +216 50 60 88 18  
amina.magouri@gmail.com  
www.salmadialogue.org

## **LATIN AMERICA**

---

**Winfried WECK**  
Konrad-Adenauer-Stiftung Representative  
Regional Programme Alliances  
for Development and Democracy with Latin America  
+507 3874470  
info.adela@kas.de

